



Enjoying solid traction with full control of costs.

NEW

BARUM BD 300 R

We made the new **BARUM BD 300 R** for those who rely on their tyres every day. It combines **long-lasting mileage, strong traction** and **great wet performance** – built on decades of real-world experience. Reliable, efficient and ready for any road, it's a tyre that keeps your business confidently moving forward.

Barum
MILES OF EXPERIENCE

A brand of Continental.

www.barum-tyres.com/truck/



BARUM BD 300 R

WHY SHOULD I CHOOSE BARUM BD 300 R?

Because experience matters when it comes to business.

The new **BARUM BD 300 R** truck tyres are built to deliver **reliable mileage**, **great wet performance** and **strong traction** – whatever the road brings. With **lower rolling resistance** and the **option to retread**, they help fleets reduce operating costs while keeping drivers confident and moving forward.

Long-lasting mileage

Go further with confidence. The new durable tread compound and reinforced bead structure ensure high mileage and steady performance throughout the tyre's lifetime.

Low rolling resistance

Save fuel with every kilometre. The optimized tread design and compound minimize energy loss while driving, helping fleets reduce costs without compromising performance.

Great wet performance

Stay in control – even when the road gets wet. 3D Matrix Sipes and the optimized groove design provide reliable traction and secure handling in wet and wintry conditions.

Retreadability

Give your tyres a second life. A strong, durable casing structure allows safe and efficient retreading, making the BD 300 R a sustainable and cost-effective choice for fleets.

EU Tyre Label*



* valid for tyre size 315/70 R22

Tyre Sizes

295/60 R 22.5 150/147L ³⁾

295/80 R 22.5 152/148M ²⁾

315/60 R 22.5 152/148L ³⁾

315/70 R 22.5 154/150L

315/80 R 22.5 156/150L ¹⁾

Start of production:

1) Q2/2026, 2) Q4/2026, 3) Q4/2027

Pattern Features

Integrated Tie Bars

Stabilize the tread blocks to reduce movement and improve footprint stability.

Stable Shoulder Grooves

Proven design prevents cracking and enhances grip on different road surfaces.

2D-Full-Wide-Sipes

Ensure high traction performance on wet & wintry road conditions.

Narrow Center Grooves

Reduce stone trapping and increase durability on demanding regional routes.

